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Personal Profile

As a forward thinking creative, I thrive at the chance to take on new and challenging projects. Hard-working with strong creative abilities, I approach every job, big or small, three dimensional or graphical, with the same determination and dedication. Capable of time-managing my own workload, I am able to bring a job in on time and versatile enough to adapt to the clients changing needs, even with the tightest of deadlines. Dedicated and passionate to succeed, I have been given various opportunities to manage small teams of designers, overseeing the production and completion of their many projects. A good relationship between myself and the client and understanding their technical & corporate guidelines is of the highest importance. This way, I am able to deliver new & exciting designs within the clients corporate boundaries.

Employment / Work Experience

- 2006 - Present **Middleweight Artworker,
LFH Branded Packaging, London W2**
In joining LFH, I have moved from design into the intensive role of Middleweight Artworker for one of Londons' leading agencies, working on Unilever brands such as, Signal, Mentadent, Flora, and Utterly Butterly as well as Grants Whisky. During my employment I have greatly expanded my production skills where I am converting 4 colour design files into near repro complete 6 colour spot jobs. I have gained invaluable advancements in both Photoshop and Illustrator, and have recently been involved in CS3 training. My aim is to get further training in ArtPro, so that I can create and release Repro ready files to printers, and finally advance to the role of Senior Creative Artworker.
- 2003 - 2006 **Senior Designer,
Dunwoody Sports Marketing**
An integral member of the studio, I have enjoyed working closely with clients and management to fulfil and exceed the requirements of the brief. I have produced work for a number of high profile clients including Derby County Football Club, Andrews Sykes, The Ultimate Travel Company and Speedy Hire, and have stepped up to the role of Studio Manager when required. Whilst the majority of projects are print based, I have taken the initiative of further developing my 3D skills wherever possible. This has included the construction of 3D scale models of both Swindon Town FC's & Sheffield Wednesday FC's stadiums as well as visualising promotional material using various 3D programmes.
- 2002 - 2003 **Freelance Designer / Draughtsman.**
Clients include engineering, new media, financial and alternative health businesses, working on Solid CAD modelling, brochures and web sites.
- 2001 - 2002 **Graphic Designer,
Sawcom Ltd**
As an important part of the marketing team, I developed Sawcom's corporate identity and marketing material. This included designing and constructing the company's web site and corporate literature, as well as exhibition panels for trade shows across Europe. As the main contact in the London office, I dealt with the general running of the studio to ensure the efficiency of work flow.
- 2000 - 2001 **Junior Graphic Designer,
PIA Sports**
Designed and produced artwork for pre-print production in an intensive and highly pressured studio environment for major sporting events and companies. An integral part of the design team, I worked closely with editors and printers.
- 1999 - 2000 **Freelance Graphic Designer,
Sawcom Ltd**
Developed the creative concept and graphics for the French based company's website.

Education

- 2002 - 2003 **City & Guilds AutoCAD 2000**
Swindon College
Completed levels 1, 2 and 3 in 2D and 3D modelling.
- 1998 - 1999 **BA(hons) 3D Design 2:1**
Oxford Brookes University / Reading College
Concentrating in the areas of interiors, exhibition and micro-architecture, the course enabled me to experiment and evaluate the relationships between an environment and its social practicalities. The course also gave me the opportunity to develop my Graphic Presentation, Technical Drawing and 3D Modelling skills. During the course I was part of a winning team which had to design and construct a staff room for employees at Prudential's main office in Reading. Building excellent working relationships with the client and contractors, gave me invaluable experience within the working environment.
- 1996 - 1998 **HND 3D Design Studies**
Reading College
The course introduced a broad range of disciplines including Interior, Exhibition and Product design, of which one, we would choose to concentrate on in our final term. The course developed our understanding of each discipline and the skills with which to present our designs through technical plans and scale models.
- 1994 - 1996 **GNVQ Advanced Art & Design**
Swindon College
- 1989 - 1994 **8 GCSE's including Maths, Science and English**
Hreod Parkway School, Swindon

Key Skills

- High technical drawing and model making ability.
- Proficient in AutoCAD, Cinema 4D, PhotoShop, Illustrator, InDesign, Flash, QuarkXpress, Acrobat, and Adobe GoLive.
- Excellent presentation and organisational skills.
- Excellent management and communication skills.

Interests / Achievements

1999 - Winning entry to design and build a staff room for 'call-centre' employees at Prudential's Offices in Reading.

Walking - I have taken part in the Nijmegen 4 daages - Holland, a 128 mile walk over 4 days. Completed a 5 day trek along the Great Wall of China in October for the Motor Neurone Disease Association.

Swimming - I have competed at regional level